

Celebrate with Robinsons and OCBC Bank this Christmas **Presenting sponsors of Beauty & the Beast help to spread the holiday cheer this festive season**

Singapore, 15 September 2009 - This festive season, Robinsons and OCBC Bank are bringing on the family fun with W!LD RICE's latest musical comedy – *Beauty & The Beast*. Jointly sponsored by Robinsons & OCBC Bank, this year's production promises you a night of laughs, merriment and boisterous entertainment.

For the second year in a row, Singapore's most established department store, Robinsons, and Asia's leading financial institution, OCBC Bank, will be joining forces to bring Singaporeans some holiday cheer.

This year's production sees Hossan Leong, a veteran in the local television, radio and theatre circuit, direct his second musical pantomime. Joined by a stellar cast, including Emma Yong, RJ Rosales, Lim Kay Siu and Chua Enlai, theatergoers are invited on this quirky and comical take on a fairytale classic.

"Christmas has always been a special time at Robinsons. It is a time when we bring the magic of the season to every Singaporean and this year, in keeping with the true tradition of Christmas, we present a pantomime to mark the season and celebrate with our shoppers," said John Cheston, CEO, The Robinsons Group.

"It is a way in which we can give back to our loyal customers to thank them for their support throughout the years. We chose to support W!LD RICE for guaranteed laughs. We try to go beyond the boundaries of our store to give our customers experiences that are meaningful" said Donna Chua, General Manager, Group Marketing Services, The Robinsons Group.

OCBC Bank has been an ardent supporter of the local arts scene. Through their OCBC Arts Platinum MasterCard, Cardmembers can join OCBC Bank in nurturing young artists - a portion of proceeds will be going to The Business Times Budding Artist Fund (BT BAF). As support to the community, the funds will be channeled to the Little Arts Academy, a BT BAF initiative that gives disadvantaged children the opportunity to fulfill their artistic potential.

"Due to the positive response from our customers after last year's Christmas pantomime "*Snow White & The Seven Dwarfs*" ,OCBC Bank is pleased to continue in our support of Beauty & The Beast together with our partner, Robinsons, to bring Christmas cheer to our customers and their children," said Ms Alice Goh, Head of Credit Cards, OCBC Bank.

Robinsons and OCBC Bank will treat Cardmembers to an exclusive Priority Booking and Early Bird discount of 20%, providing even more reasons to celebrate.

W!LD RICE's Beauty & The Beast will be showing from 25 November to 19 December 2009 at the Drama Centre Theatre @ National Library Building.

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For Immediate Release

For more information please contact:

Weber Shandwick Worldwide

Priya Jean Alexander
6825 8083
palexander@webershandwick.com

Robinson & Co (Singapore)

Eileen Quek
6510 9993/9793 7666
eileen.quek@robinsons.com.sg