

FOR IMMEDIATE RELEASE



W!LD RICE
presents



15 September 2008 - Be prepared for something totally wicked this Christmas as W!LD RICE returns for the 5th edition of its highly popular musical pantomimes, with the staging of ***SNOW WHITE & THE SEVEN DWARFS***.

W!LD RICE will be pulling every trick out of the hat to give this favourite of fairy tales a modern local twist.

Hossan Leong, one of Singapore's most celebrated stand-up comedians and radio, television and stage personalities will make his directing debut. W!LD RICE's resident playwright Alfian Sa'at forays into writing for the musical pantomime genre and he teams up with Dim Sum Dollies and four-time panto composer Elaine Chan to create a brand new show.

SNOW WHITE & THE SEVEN DWARFS stars Elena Wang and Dwayne Tan, who played sweethearts Ivy Chan Poh Choo and Frankie Wong in *Beauty World* earlier this year; Broadway Beng Sebastian Tan who played Jack in *Jack & The Bean-Sprout!* will star as the beautiful and wicked Queen in his first drag role in 10 years!

ABOUT SNOW WHITE & THE SEVEN DWARFS

Once upon a time in the Eternal Kingdom, lived a Queen who wanted everything and everyone to be perfect. It was a crime to be ugly! So, when her subjects turn 18, they are put through a programme called "Enhancement" to correct their flaws.

The Queen holds a beauty pageant every year where she crowned herself as the most beautiful! One day, her Magic Mirror, who cannot lie without literally cracking up, reveals to her that a new beauty has come of age - her own step-daughter Snow White.

Poor Snow White is ordered to go through a nip-tuck by a plastic surgeon so creepy he would make Michael Jackson tremble. But she runs away to the Outer Limits, where she encounters for the first time - dirt, vermin and the all-singing-and-dancing Seven Dwarfs - outcasts banished from the Kingdom for being less than perfect.

Will Snow White escape from the Queen's evil clutches? Will her Prince Charming recognise true love in her bad hair state? Will the Queen ever stop coming up with new titles for herself and finally retire?

W!LD RICE's new comedy-musical-pantomime is a hilarious, heart-warming musical comedy about keeping it real. With side-splitting gags, snazzy song and snazzy dance routines and sumptuous sets and costumes, *SNOW WHITE & THE SEVEN DWARFS* is the "perfect" show to put you and your loved ones in a holiday mood this Christmas. Make your appointment now for a smile-enhancing experience with us!

THE CREATIVE TEAM OF SNOW WHITE & THE SEVEN DWARFS

With award-winning playwright Alfian Sa'at turning his hand to writing his first musical-pantomime, and renowned stage actor and entertainer Hossan Leong at the helm, *Snow White* will also feature an original score by Elaine Chan, snazzy dance choreography by Ryan Tan and a beautiful fairy-tale set and lighting by Chia Yu Hsien and Mac Chan respectively.

With spectacular costumes and Very Big Hair by theatre design mavens Moe Kasim (winner of two ST Life! Theatre Awards for *Aladdin* and *Oi! Sleeping Beauty!!*) and Ashley Lim, this year's panto musical comedy promises to be the most over-the-top, riotous and colourful pantomime yet!

Broadway Beng Sebastian Tan returns for his sophomore role in a pantomime, after *Jack & The Bean-Sprout!*, and fresh talents Elena Wang & Dwayne Tan reunite to play sweethearts again after their critically-acclaimed roles in *Beauty World*.

Snow White also stars well-loved panto performers such as Celine Rosa Tan (winner of the Life! Theatre Award for Best Supporting Actress for *Jack*) and Gordon Choy (Ah Kow in *Jack, Beauty World*).

Not to be forgotten are the iconic roles of the Seven Dwarfs – who will be played by Richard Chia, Farhan Hassan, Jacqueline Pereira, Joanna Pilgrim, Fariz bin Sarib, and Filomar Tariao, along with our adorable W!LD RICE Teens and Kids.

ABOUT OUR SPONSORS & PARTNERS

W!LD RICE is proud to announce that OCBC Bank has come onboard as Major Sponsor for ***SNOW WHITE & THE SEVEN DWARFS***, which means that this champion of the arts has supported W!LD RICE's entire 2008 Season from *Beauty World*, to the *OCBC Singapore Theatre Festival* and now, ***SNOW WHITE***.

W!LD RICE is also pleased to reunite with another "bedfellow", Simmons SEA Pte Ltd, who is supporting the production as Official Sleeping Partner. Simmons first worked with W!LD

RICE on *Beauty World* earlier this year, and W!LD RICE is honoured and delighted to have the support of both partners.

With the help of Frasers Hospitality, M.A.C, Moove Media, 8 Days, Allegro Print, PASSion Card and all our wonderful supporters such as National Arts Council and Lee Foundation, ***SNOW WHITE*** promises to put a grin on your face, a spring in your step, and a song in your heart!

ABOUT THE W!LD RICE PANTOMIME

Once a year, the best of Singapore's theatre artists come together to celebrate the festive season by taking everyone's favourite fairy tales and giving them an imaginative local twist - just to bring laughter and the magic of theatre to audiences from five to eighty five.

The W!LD RICE Pantomime brings together all the elements of a great family entertainment – slapstick comedy, satire, political incorrectness, snazzy songs, toe-tapping dance routines, cross-dressing, fabulous costumes and spectacular sets, audience participation and a Good versus Evil story that is strong on romance and adventure.

Through First Stage, W!LD RICE also develops the talents of children from the ages of 5-16, many of whom take their first steps on the Singapore stage.

Cinderel-LAH! (2003), *Aladdin* (2004), and *Oi! Sleeping Beauty!!* (2005), and *Jack & The Bean-Sprout!* (2006) have tickled and touched an audience of over 50,000. Today, the W!LD RICE pantomime has become THE must-see musical of the holiday season, and the best possible way to round up a busy year!

QUOTES

“Cinderel-LAH’s greatest achievement was that there was something in it for both adults and children.”

SPH The Straits Times Life!

“It’s hard not to fall in love with Aladdin. It’s so charming, kids and adults will fall under its spell”

SPH The Straits Times Life!

“Oi! Sleeping Beauty!! is a politically correct pantomime with a social conscience – which is the best kind...”

SPH The Business Times

“Jack & The Bean-Sprout! impresses with a strong cast and laughs aplenty”

TODAY

SNOW WHITE FAST FACTS

Title	:	Snow White & the Seven Dwarfs
Book & Lyrics by	:	Alfian Sa'at
Directed by	:	Hossan Leong
Music by	:	Elaine Chan
Choreography	:	Ryan Tan
Set Design	:	Chia Yu Hsien
Lighting Design	:	Mac Chan
Costume Design	:	Moe Kasim
Hair Design	:	Ashley Lim
Sound Design	:	Shah Tahir
Cast	:	Elena Wang (<i>Ivy in Beauty World</i>) as Snow White Dwayne Tan (<i>Frankie in Beauty World</i>) as The Prince Sebastian Tan (<i>Broadway Beng, Jack & The Bean-Sprout</i>) as The Queen Celine Rosa Tan (<i>Jack & The Bean-Sprout!</i>) as Mirror Mirror Gordon Choy (<i>Jack & The Bean-Sprout!</i>) as The Huntsman <u>The Dwarfs</u> Richard Chia Farhan Hassan Jacqueline Pereira Fariz bin Sarib Filomar Tariao Joanna Pilgrim A Live 4-Piece Band 10 W!LD Teens & Kids!
Venue	:	Drama Centre Theatre @ National Library Building
Dates	:	Wednesday 26 November – Saturday 20 December 2008
Tickets	:	Available through SISTIC from Monday 6 October 2008
Prices	:	\$29, \$39, \$44, \$49 (7.30pm Previews 26 & 27 November) \$34, \$44, \$49, \$54 (7.30pm Tues, Wed, Thurs & Sun) \$39, \$49, \$54, \$59 (7.30pm Fri & Sat) (2.30pm Sat & Sun)

Prices exclude \$3 SISTIC handling fee

BOOK NOW FOR THE BEST SEATS!

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DISCOUNTS

Early Bird Discount from 6 – 22 October!

SAVE 20% with OCBC Cards
(please check flyer/press ads for details)
SAVE 15% for General Public

From 23 October:

10% Discount for Students (Local & International), Full-time NSF's, Senior Citizens (55 yrs & above) & PAssion Card Members.

For other discounts, please visit www.sistic.com.sg

Corporate & Group Bookings – SAVE up to 20%!

Throw a party this Christmas season! Share the unforgettable and intimate experience of live theatre with your friends, family, colleagues or guests.

For bookings of 20 tickets and above, and Corporate Hospitality packages, please contact Debbie Ng on 6292 2695 or sales@wildrice.com.sg

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