

SCA and W!LD RICE ARE BRINGING THE ANIMALS TO THE STAGE....

Singapore, 21 April -8 May 2010 – Come see how SCA & W!LD RICE set the animals free on stage.

W!LD RICE's latest production **ANIMAL FARM** is sponsored by Simon Chrisandra Associates (SCA). This up to the minute, proudly "Made in Singapore" production, invigorates Orwell's fairytale with humor, integrity and clarity, proving **ANIMAL FARM** to be as relevant today as it was 65 years ago. Let's roar together with the animals on stage with SCA & W!LD RICE.

In the art and creative scene, we are separated by a fine line between creative arts and fine arts. SCA is delighted to sponsor **ANIMAL FARM** as the production is not only radically creative; it is also mind-provocative. Based on this mindset of being constantly creative and evolving, we have to be artistically receptive to fine arts. SCA believe that a way to give back to the society is to stretch our helping hands out to the performing arts scenes. SCA promises to demonstrate that "The ARTS should stand by ARTS", just like what George Orwell's quoted "**All animals are equal. But some animals are more equal than others**".

"Promoting the local art scene that allows creative people to meet, and that is the reason why we are sponsoring this production" said by Chrisandra Heng, Chairman, Simon Chrisandra Associates. **"Design and Creativity to us has always been inspired by our freedom of thought and our passion to be expressive. Supporting the Animal Farm production is our way to be able to remind ourselves, our clients, and the people around us that we do at times take this for granted. At this same time, have a guaranteed laugh"** said by Brandon Liu, CEO, Simon Chrisandra Associates. SCA is pleased to continue their support in another upcoming W!LD RICE production **BOEING BOEING** in August later this year.

As a first in Singapore, SCA will be moving to a fantastic new building which they will also be sponsoring the new home and rehearsal facility for W!LD RICE. Studio @ 991 will house both creative families under one roof, paving an exciting future to grow from the creative synergies formed.

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Company Profile:

Simon Chrisandra Associates (SCA) is an awarding winning Interior Design Agency and facilities planning consultancy. Established on 8th Aug 2001, the company is dedicated to develop highly productive and inspiring workplace environments, and offers a wide scope of professional services, ranging from design consultancy to project management, to implementing full scale integrated (turn-key) projects. Our past projects cover not only regional companies, we've helped World's leading companies plan and design innovative environments to cater their business requirements and elevate their position in the market.